



INS

Integrated Notification System
K&G Digital Service Corporation

Solutions

INS offers numerous solutions to solve a wide range of notification and data collection problems. Listed below are several ways in which *INS* can improve business productivity and increase bottom line profits.

Industry Specific Solutions

Financial services – *INS* will optimize client services by providing instant portfolio notification with ability to respond immediately to take a desired action via mobile.

Transportation – *INS* provides time-sensitive logistics information and collects important delivery data consulting in a complete logistics management system.

Insurance – *INS* will provide important information notifications to agents, adjusters and catastrophe preparedness teams and allow them to respond immediately to a request for information. It will collect claim information in a timely manner and provide an audit trail. As well, *INS* will deliver policy renewal or late payment reminders to customers.

Healthcare – *INS* will notify physicians and/or staff members, remind patients of upcoming appointments and collect desired patient and treatment information. Other applications include stat lab results and policy change notifications with date and stamp.

Staffing – *INS* will poll prospective employees for skills and experience. It then consolidates all of the candidate information for easy comparison and selection.

Emergency management – *INS* will deliver large- or small-scale notifications, obtain individual responses and deliver comprehensive reports for a full audit trail.

Departmental Applications

Customer service – *INS* will automatically generate satisfaction surveys immediately after service delivery enabling customers to provide timely feedback on service delivery.

Sales force automation – *INS* will significantly improve sales management capabilities by delivering timely product/pricing notifications to the sales forces and collect customer profile information, call activities and forecast by time period.

Human resources – *INS* will enhance general communications by providing notifications of organization changes, collecting employee profile and survey information and enrolling employees into benefit programs. It also provides an audit trail with date and time stamp of response.

Information services – *INS* will alert personnel when certain events (e.g., network failures) occur and determine their availability so immediate action can be taken to resolve the problem. All of the confirmed responses are date and time stamped for post-event analysis to better manage SLA objectives. Also, connect *INS* with sensors, to protect your Data Center from fire, smoke, heat, moisture etc.

Accounting – *INS* will contact individuals for payment reminders, account notifications, etc., significantly reducing accounts receivable and improving collections.